KUDOS ETIM

Product Designer and Front-End Developer | UI/UX, Design Systems, React and Next.js

Portfolio: kudosetim.vercel.app | kudosetim1@gmail.com | linkedin.com/in/kudosetim | Nigeria (Remote, worldwide)

SUMMARY

Product designer who builds what he designs. 3+ years of freelance work taking products from brief to live build: UX flows, UI and design systems in Figma, then front-end code in React, Next.js and Three.js. Designed and shipped UniFind, a campus wayfinding web app live at the University of Uyo. Strong on performance for low-end phones, WCAG AA accessibility and brand identity. Open to product design, UI/UX, design engineering and front-end roles.

SKILLS

- **Product and UX Design:** UI/UX, user flows, information architecture, wireframing, prototyping, design systems, brand identity, illustration
- **Front-End Development:** React, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Vite, HTML email
- **3D, Performance and Accessibility:** Three.js, WebGL shaders, Blender, lazy loading, offline support, Lighthouse, WCAG AA
- **Tools and AI Workflow:** Figma, Framer, Webflow, Adobe Photoshop, Adobe Illustrator, Git, GitHub, Vercel; Claude and ChatGPT to speed up front-end builds

EXPERIENCE

Freelance Product Designer and Front-End Developer

Self-employed | Remote | 2023 – Present

- Design and build websites, web apps and brand systems end to end, from brief and information architecture to UI, front-end build, testing on phone, tablet and desktop, and handover.
- Delivered brand and illustration work for Bazelel Studios (infographic series), Zuba Token (mascot and social graphics) and @CryptoAccountant (avatar, banner, wordmark), plus Blender interior renders (2024 – 2025) and wallpaper designs (2023 – 2026).

SELECTED PROJECTS

UniFind — Campus Map and Wayfinding Web App | 2025 – 2026

Brand Identity, Design System, Product Design, Front-End Build | Live: unifind360.pages.dev

- Designed and shipped, solo, a live web app that helps students, staff and visitors at the University of Uyo find places, people, classes and exam venues, in dark and light themes.
- Built for low-end Android phones on patchy data: opens from a QR code or WhatsApp link with no sign-up, search works before the map loads, and core features work offline.
- Designed exam-venue search with countdown, route and urgent alerts when a venue changes, plus verified staff profiles with office, status and hours.

Tage — 3D Car Configurator and Checkout | 2026 | Concept

Product Design, 3D, Front-End Build | Three.js, WebGL shaders, Vite | Live: tage-concept.vercel.app

- Built a six-step 3D configurator (colour, finish, wheels, interior, engine, personalisation) with the car and price updating live, plus a checkout that adds shipping and import duty by country.
- Kept it fast with a Meshopt-compressed model, on-demand wheel downloads with retries, and lighter rendering on low-memory phones.

CAMO//CTRL — 3D E-commerce Storefront | Designed 2024, Built 2026 | Concept

Web Design, 3D, Front-End Build | Three.js, Vite, gltf-transform | Live: camo-ctrl.vercel.app

- Designed and coded a five-page storefront (product, cart, checkout, confirmation) around a live 3D model in four colourways and two finishes.
- Kept the 3D payload under 1 MB and loaded it only after first paint, or on tap for data-saver users.

Nebular — Brand Identity, Website and Email | 2025 – 2026 | Concept

Brand Strategy, Art Direction, Web Design, Front-End Build | Live: nebulartravels.vercel.app

- Created the brand identity and guidelines (logo suite, pattern, palette, type, voice), built the booking website with a JavaScript trip planner, and coded a WCAG AA HTML email for Outlook and Gmail.

Also: Vivest savings app landing page focused on waitlist sign-ups (2026); this portfolio site, designed and built in Next.js (2026).

EDUCATION

Bachelor of Arts (Education) | University of Uyo